



Mara Kuhn

MARKETING PROFESSIONAL

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AWARDS

**W.E. HUSSMAN 2013
EMPLOYEE OF THE YEAR FOR
PALMER NEWSPAPERS**

**SOUTHERN NEWSPAPER
PUBLISHERS ASSOCIATION**

THIRD PLACE FEATURE PHOTO 2014
THIRD PLACE ARTISTIC EXPRESSION 2009

**SOUTHERN ECONOMIC
DEVELOPMENT COUNCIL**

SPECIAL JUDGES' AWARD FOR "SUPPORT
SPA CITY: A BUY ONE, GIVE ONE
COMMUNITY RELIEVE PROGRAM"

My part in the project was to create
branding and build an e-commerce website.

REFERENCES

Colbie Jones
Director at Keep Arkansas Beautiful
870-917-7819
colbie.jones@arkansas.gov

Shannon LaDuke
Business Development Director, Greater
Hot Springs Chamber of Commerce
501-282-7204
shannon.laduke@growinghotsprings.com

Rebecca Walsh
Creator of Hike Like A Woman
307-399-0185
rebecca@justtrails.com

WORK EXPERIENCE

COMMUNICATIONS MANAGER

GREATER HOT SPRINGS

Jan 2018 - Present

CHAMBER OF COMMERCE

- Tell the story of the Chamber through public relations, print advertising, email marketing, and social media
- Work closely with the Member Relations Manager to provide for our members' needs

OWNER/PUBLISHER

Right Kind of Lost LLC

Sept 2015 - Present

- Write weekly blog posts with original photography
- Designed website on Wordpress

PHOTOGRAPHER

THE SENTINEL-RECORD

May 2003 - Dec 2017

- Provided photos of news, sports, and events
- Wrote breaking news and feature articles

CONTENT MANAGER

HikeLikeAWoman.com

Feb 2017 - Aug 2019

- Wrote blog posts
- Formatted and posted blog posts written by others
- Participated in their ambassador program

EDUCATION

BACHELORS OF SCIENCE IN JOURNALISM

Arkansas State University

SKILLS

WRITING

Journalistic, Online/Blog, Email Marketing, Social Media

GRAPHIC DESIGN

Proficient in Adobe Creative Cloud and Canva

WEB MAINTENANCE AND DESIGN

Proficient in Wordpress, Weebly, Squarespace

EMAIL MARKETING

Proficient in Constant Contact and Mailchimp

LEADERSHIP

Leave No Trace Trainer

Leadership Hot Springs Class XXXIV

United Way of the Ouachitas Board Member